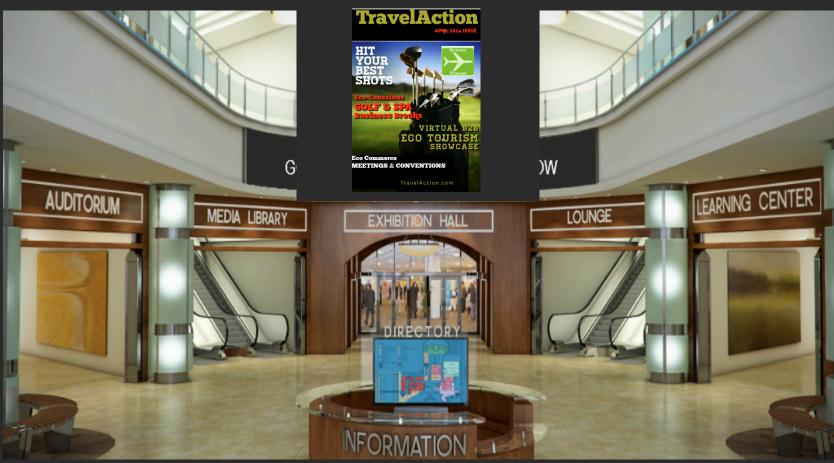
# Virtual



# **Showcase**



We showcase ECO Travel & Tourism Destinations, Experts, Brands, Products and Services. We share critical information with Professionals and Savvy Travelers - around the planet.



#### **OUR VALUE**

# We bring together Individuals and Organizations to share and learn

- in a way that doesn't require a large investment of funds and time.

#### We educate key business decision makers

- helping them make informed decisions.

#### We bring together motivated Sellers and Buyers

- across industries and continents.

### We help all size Enterprises and Organizations

- overcome barriers and market penetration challenges providing access to markets, customers, partners. We build and customize YOUR Showcase

#### We publish and deliver YOUR Information

- and facilitate YOUR Online Interaction Globally.





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# **Sponsor Benefits**

#### **Designer/Company/ Organization Profile**

- -Build YOUR BRAND
- -Communicate WHO YOU ARE
- -Tell WHAT YOU DO
- -Showcase YOUR Destination, Business, Products, Services

#### **Training**

- -Publish YOUR Materials
- -Share YOUR Know-How and Expertise

#### **Topics**

- -Educate Professionals and Travelers about YOUR offerings
- -Deliver YOUR News, Best Practices, Lessons Learned





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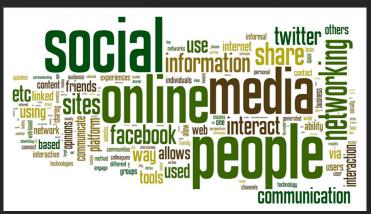


### **YOUR Virtual Showcase**

In a physical trade show YOUR visibility disappears as soon as the trade show is over.

The Virtual showcase will run 7 days/24 hours a day, giving YOUR motivated audiences and potential customers time to visit YOUR SHOWCASE more than once.







We care about our valued Partners in Eco Commerce and we want to make sure YOU are getting the most out of this partnership. In addition to our promotion of the virtual platform all partners gain the additional visibility to the traffic generated from other enterprises and organizations.

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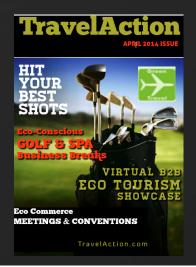




#### **DISPLAY SPACE SPONSORSHIP includes:**

- A Basic Display
- 2 Side Banners
- 1 Video or Powerpoint
- 1 Download of Brochure or Catalogue

**Live Monitoring Enabled** 







## The BANNER SPACE Sponsor includes:

- A Basic Display
- 2 Side Banners
- 1 Video or Powerpoint
- 1 Download of Brochure or Catalogue
- **Live Monitoring Enabled**
- 2 Banner Spaces in Exhibit Hall









## The AREA Sponsor includes:

- A Basic Display
- 1 Video
- 2 Side Banners
- 1 Video or Powerpoint
- 1 Download of Brochure or Catalogue Live Monitoring Enabled
- 2 Banner Spaces in Exhibit Hall Logo in Area Sponsored













## The SPEAKER Sponsor includes:

A Basic Display

2 Side Banners

1 Video or Powerpoint

1 Download of Brochure or Catalogue

**Live Monitoring Enabled** 

2 Banner Spaces in Exhibit Hall

Logo in Area Sponsored Presentations in Auditorium Downloads in Library















#### The EVENT Sponsor includes:

A Basic Display
2 Side Banners
1 Video or Powerpoint
1 Download of Brochure or Catalogue
Live Monitoring Enabled
Banner Spaces 3X rotation
Logo in Area Sponsored
Presentations in Auditorium
Downloads in Library
Presentations in Media Lounge



















### The TITLE Sponsor includes:

A Basic Display
2 Side Banners
1 Video or Powerpoint
1 Download of Brochure or Catalogue
Live Monitoring Enabled
Banner Space in 5X rotation
Logo in All Area Sponsored
Presentations in Auditorium
Downloads in Library
Presentations in Media Lounge
Banner Space in Lobby
Inclusion in Advertising and PR







4-17





# **Virtual Showcase SPONSORSHIP**

SPONSORSHIP LEVELS	Display Space	Banner Sponsor	Area Sponsor	Speaker	Event Sponsor
Basic Display	*	*		*	*
Video	1	2	2	2	3
Side Banners	2	2	2	2	2
Video or Powerpoint	1	1	1	2	2
Download of Brochure or Catalogue	1	2	2	3	3
Contact Features	*	*	*	*	*
Live Monitoring	*	*		*	*
Banner Space in Exhibit Hall		X2	X3	Х3	X 4
Logo in Area Sponsored				*	ALL Aeas
Presentations in Auditorium				*	*
Downloads in Library				*	*
Presentations in Media Lounge				*	*
Banner Space in Lobby				*	*
inclusion in Advertising and PR					*
Eco Design Challenge 2014-17					*
TOTAL GOST (**) monthly	£500	81,000	81,250	12,500	35,000
TOTAL COST (**) annually	15,000	¥ 10,000	8 12,000	325,000	8 50,000
TOTAL SAVINGS(**) annually	81,000	8200	:3,000	15,000	\$10,000

www.TravelAction.com World Tour 2014-17



# PARTNERS in **ECO** COMMERCE

Please contact:

Ms. Tana Torrano

osbollc@gmail.com

256. 520.7544 (USA) Mobile

